

## **Fenway Partners Announces Promotion of Aron Schwartz to Managing Director**

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NEW YORK, NY - January 16, 2007 - Fenway Partners, a leading middle market private equity firm with offices in New York and Los Angeles, announced that Aron Schwartz has been promoted to Managing Director.

Mr. Schwartz is responsible for contributing to the firm's transaction sourcing, portfolio company management and value realization events, in addition to working with Managing Director Mark Genender for direct oversight of portfolio company Easton Bell Sports.

Peter Lamm, Chief Executive Officer of Fenway Partners, said, "Aron is a talented individual who has made significant contributions to our firm. This promotion recognizes his accomplishments and reflects our expectation that his contributions will continue to grow as Fenway successfully executes on its investment strategy."

Prior to joining Fenway Partners in August 1999, Mr. Schwartz was an associate in the Financial Entrepreneurs Group of Salomon Smith Barney, where he worked on a variety of financings and advisory assignments for companies owned by financial sponsors. Mr. Schwartz, a Certified Management Accountant, received his J.D. and M.B.A with honors from U.C.L.A. and his B.A. and B.S.E. cum laude from the Wharton School at the University of Pennsylvania.

### About Fenway Partners

Fenway Partners, Inc. is a middle market private equity firm with offices in New York and Los Angeles and \$1.6 billion under management. Fenway invests in profitable businesses with significant upside potential. Fenway companies typically have leading franchises and operate in two core industry segments, branded consumer products and transportation/logistics. With significant knowledge and success investing in these industries, Fenway has built a strong reputation for its hands-on approach to supporting its portfolio companies which include sporting goods manufacturer Easton Bell Sports, school yearbook and class ring manufacturer American Achievement, transportation and logistics provider Greatwide Logistics, expedited ground transportation provider Panther Expedited Services and intermodal trucking service provider RoadLink USA.

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